ESSENTIAL GUIDE TO CREDIT MANAGEMENT AND DEBT RECOVERY IN HONG KONG, SINGAPORE, MALAYSIA AND INDIA

In the wake of the recent global financial and economic crisis and slow down, the risks to businesses resulting from bad debt and ineffective credit controls are greater than ever before. For businesses and companies to survive in these difficult economic times, there must be effective systems in place to successfully manage credit risks and recover bad debt.

The Essential Guide to Credit Management and Debt Recovery is a practical, easy-to-follow guide to proven credit management and debt recovery systems throughout the Asia-Pacific region (focusing on Hong Kong, Malaysia, Singapore & India).

Written by experts in the financial and credit/money management industry

- Authors have drawn upon their years of professional and academic experience to provide a definitive guide for the industries in Hong Kong as well as Malaysia, Singapore and India

Outlines step-by-step processes

- Provides knowledge to form a foundation for strong credit and credit collection management in a new, electronic and cyber-credit based economy
- Offers on-going education and training as a result of the advent of new technology leading to new policies, regulations and communication preferences

Up-to-date content with useful sample forms

- Updated to ensure the principles, practices, and procedures outlines are effective and relevant to the focused regions of Hong Kong, Malaysia, Singapore and India
- Includes helpful specimen invoices, letters, and reminders which can be modified to suit any businesses' needs

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